

## ADVANTAGES OF THE SPECIALITY

- Prestigious economic education, based on the study of disciplines in the field of management and marketing, accounting and analysis, entrepreneurship and information technologies
- Practice-oriented training on the basis of Gomel region public and private enterprises
- Attraction to the educational process of highly qualified domestic and foreign specialists
- Participation in research work, national and international olympiads, competitions and conferences
- Dual qualification - manager and economist
- Job opportunities in different sectors of economy
- Opportunity to continue the studies in Master's and PhD Programs



**Faculty of Economics  
Department of  
Economics and Management**

**Speciality  
BUSINESS ADMINISTRATION**

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**Educational institution  
«Francisk Skorina  
Gomel State University»**



**Faculty of Economics**



**BUSINESS ADMINISTRATION**

## GENERAL INFORMATION

### SPECIALITY:

**Business Administration**

### PROFILING:

**Enterprise crisis management**

### QUALIFICATION:

**Manager. Economist**

### LANGUAGES OF TRAINING:

**Russian**

**English**

### TRAINING PERIOD: 4 years

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The speciality «Business Administration» is aimed at preparing highly qualified specialists in business processes organisation with fundamental knowledge and actual skills in the following spheres: strategic and operational management, risk-management, HR management, marketing, entrepreneurship, accounting and analysis, finance, IT and innovation.

## JOB OPPORTUNITIES

### SPHERES OF PROFESSIONAL ACTIVITY

- public and private small and medium-sized enterprises, large companies in different sectors of economy
  - companies in information technology sphere and business services
  - government establishments
  - non-commercial organisations
  - other business entities
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### POSITIONS

- CEO / manager of public and private enterprises
- business analyst
- project manager
- economist
- sales manager
- marketer
- HR manager
- entrepreneur
- public servant

## THE MAIN DISCIPLINES

- Management (Strategic, Operations, Project, Investment, HR, Corporate, International)
- Marketing / Sales Management / Internet Business / Logistics
- Business Analysis / Business Planning
- Accounting, Taxation and Auditing / Managerial Accounting and Controlling
- Information Technologies / Information Systems for Business Management
- Mathematical Methods and Models for Decision Making in Business
- Economy and Management of Foreign Economic Activity / International Economy / International Management / International Marketing / Foreign Investment Policy
- Crisis Management
- Risk-Management and Insurance
- Business Process Design and Reengineering
- Change Management