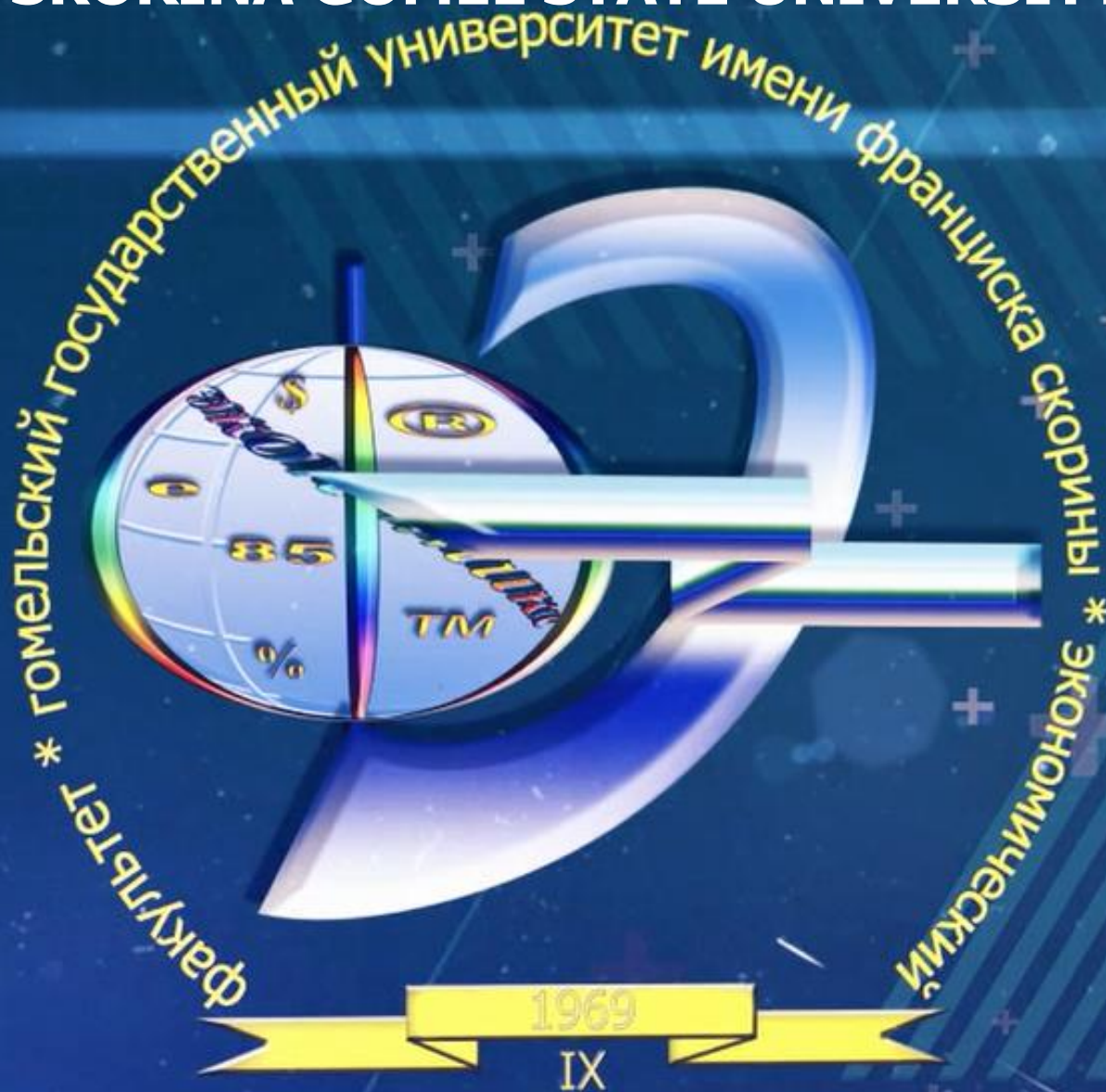


FRANCISK SKORINA GOMEL STATE UNIVERSITY



**FACULTY OF ECONOMICS
THROUGH EDUCATION – TO SUCCESS**



>50 years
1969-nowadays

10,0 thousand of graduates

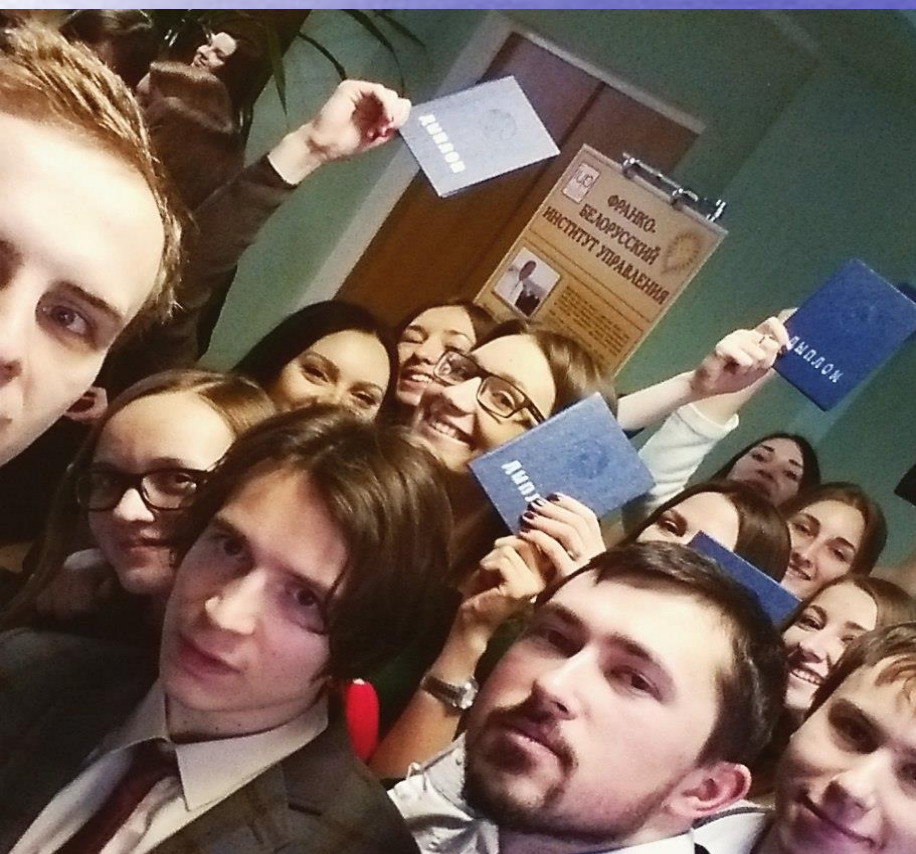


THE FACULTY OF ECONOMICS

> 600 students in total

including
about 500 students in the full-time
programs
more 100 students in the part-time
programs

including
about 150 foreign students



Departments of the Faculty

Economics and Management



Economic Theory and World Economy



Finance and Credit



Economic Informatics, Accounting and Commerce

Educational Programs in Russian language

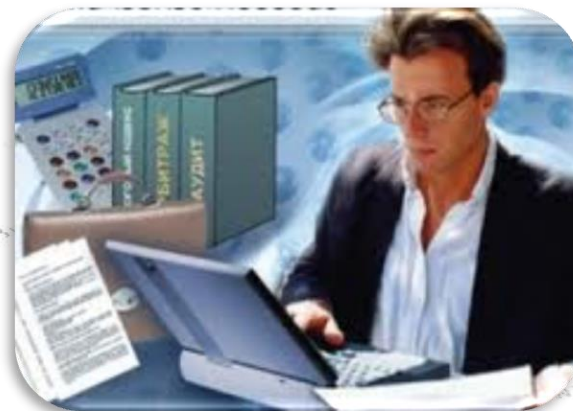
Bachelor's Programs	Master's Programs
Business Administration Economy and Management Economic Informatics Information Resource Management	Economics
Finance and Credit	Finance, Taxation and Credits
Accounting, Analysis and Auditing	Accounting, Analysis and Auditing

Educational Programs in English language

Bachelor's Programs	Master's Programs
Business Administration	Economics
Accounting, Analysis and Auditing	Accounting, Analysis and Auditing



SPECIALITY BUSINESS ADMINISTRATION



❖ **SPECIALITY:**

Business Administration

❖ **PROFILING:**

Enterprise crisis management

❖ **QUALIFICATION:**

Manager. Economist

❖ **LANGUAGES OF TRAINING:**

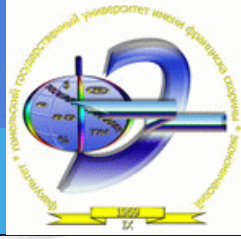
**Russian
English**

❖ **TRAINING PERIOD:**

4 years (full-time education)



SPECIALITY BUSINESS ADMINISTRATION



DIRECTIONS OF PROFESSIONAL ACTIVITY



**organisation management
activity**



**business process
management activity,
including the areas of
information technologies and
business services**



**marketing research and
product promotion activities**



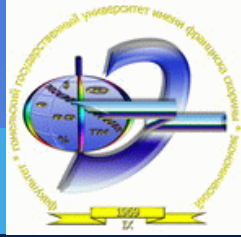
**managerial accounting and
accounting activities**



**financial and insurance
activities**



SPECIALITY BUSINESS ADMINISTRATION



The main disciplines of the speciality

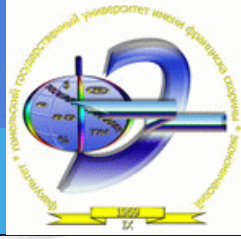
- ❖ Management (Strategic, Operations, Project, Investment, HR, Corporate, International)
- ❖ Marketing / Sales management / Internet business / Logistics
- ❖ Business analysis / Business planning
- ❖ Accounting, taxation and auditing / Managerial accounting and controlling
- ❖ Information technologies / Information systems for business management
- ❖ Economy and Management of Foreign Economic Activity / International economy / International management / International marketing / Foreign investment policy

Disciplines of the profiling «Enterprise crisis management»

- ❖ Anti-crisis regulation of the economy
- ❖ Crisis management in the organization
- ❖ Risk-Management and Insurance
- ❖ Business valuation
- ❖ Business Process Design and Reengineering
- ❖ Change Management



SPECIALITY BUSINESS ADMINISTRATION



SPHERES OF PROFESSIONAL ACTIVITY

public and private small and medium-sized enterprises, large companies in different sectors of economy

companies in information technology sphere and business services

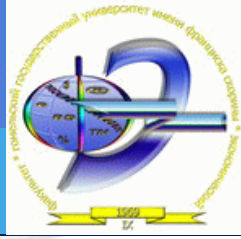
government establishments

non-commercial organisations

other business entities



SPECIALITY BUSINESS ADMINISTRATION



POSITIONS OF PROFESSIONAL ACTIVITY

**CEO / manager of
public and private
enterprises**

business analyst

project manager

economist

sales manager

marketer

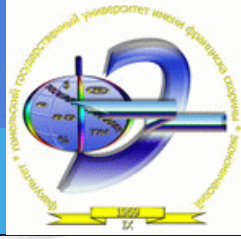
HR manager

entrepreneur

public servant



ADVANTAGES OF THE SPECIALITY



- ❖ **Dual qualification – manager and economist**
- ❖ **Prestigious economic education, based on the study of disciplines in the field of strategic and risk management, marketing, accounting and analysis, international business and entrepreneurship, information technologies**
- ❖ **Practice-oriented training on the basis of Gomel region public and private enterprises**
- ❖ **Participation of highly qualified domestic and foreign professors in the educational process**
- ❖ **Participation in research work, national and international olympiads, competitions and conferences**
- ❖ **Job opportunities in any sector of the economy**
- ❖ **Opportunity to continue the studies in Master's and PhD Programs**

SPORTS



CULTURE EVENTS

2012



2013



2019



2023



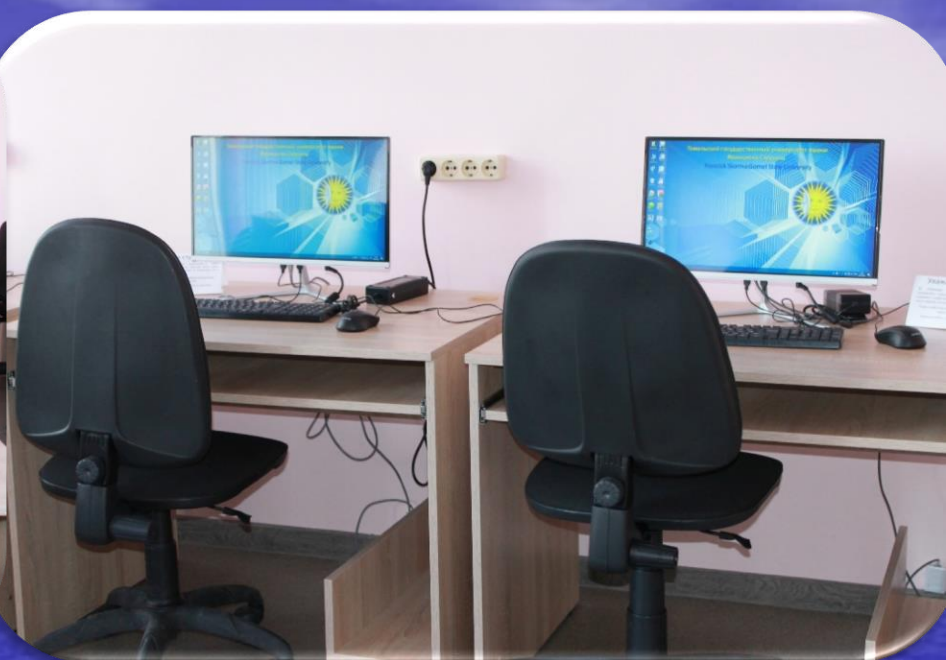
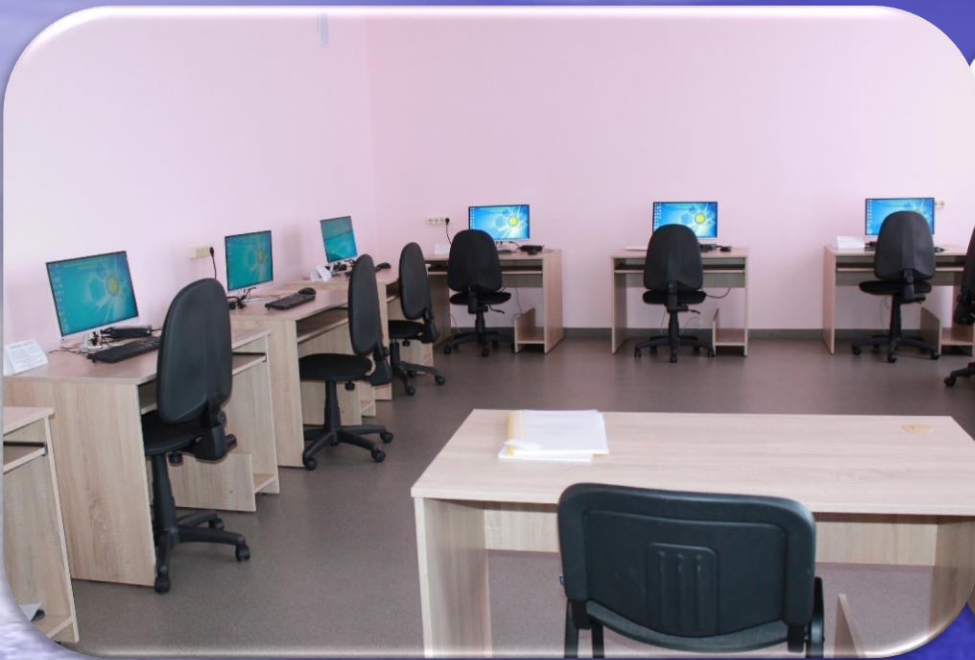
OUR STUDENTS



Student of the year



COMPUTER CLASSES



MONEY MUSEUM



LIBRARY OF ECONOMIC LITERATURE



INTERNATIONAL COOPERATION



Foreign students



Branches and partners of the faculty



БЕЛОРУСНЕФТЬ



GLAD TO SEE YOU IN OUR UNIVERSITY!!!



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